



Towards a more inclusive
and impact driven approach
to innovative entrepreneurship

Better Incubation Newsletter #7 | November 2022

Dear readers,

It is incredible how time flies!

We started back in January 2021 and since then we have done so many things, and achieved so many important results with a wide community of business support organisations, entrepreneurs, inclusion and impact experts, policy makers and investors for impact. The long series of regional policy workshops, the 2022 EBN Techcamp powered by Better Incubation are among our latest activities, and allowed us to reach out to and exchange with a wide range of territorial and European stakeholders.

Despite we only have few weeks ahead of us, there are some important activities which are still ongoing and some key reports that will be released soon to the wider audience: the European Policy Workshop and final session at the upcoming EVPA Annual Conference 2022, the international scaling programme for the three winners of the Better Incubation Contest 2022, the Insights Paper presenting key highlights from the incubation pilots, and the Better Incubation Roadmap offering practical guidance to BSOs willing to experiment or expand their inclusive incubation practices.

In this seventh issue of the Better Incubation Newsletter, we will have a look to some of the latest achievements and we will share some anticipations of what is keeping us busy in this final phase of the project.

Check out our website, [subscribe to our newsletter](#) and connect with us on [LinkedIn](#) and [Twitter](#) for regular updates from the Better Incubation Community.

Enjoy reading
The Better Incubation Team



Over 80 international business support experts, thought leaders, and innovation practitioners gathered in Lipica, Slovenia, for the 2022 EBN Techcamp powered by Better Incubation. Stemming from 26 different European and neighbouring countries, participants discussed the importance of diversity in entrepreneurship support.

Over 8 parallel deep-dive sessions, the 2022 EBN Techcamp powered by Better Incubation offered EU|BICs, and Business Support Organisations a space to share, debate, and test practices, methods and tools for impact-driven and inclusive entrepreneurship promotion and support.

Some of them resulted from the involvement of EBN and IHUB members in 21 Better Incubation pilots that led to new inclusive incubation programmes that involved more than 130 entrepreneurs over 6 months.

Tools, methods, and recommendations have been shared during the Techcamp, and are also available in the Better Incubation Toolkit, the Better Incubation Collection of Best Practices, the Inspirational Videos, and the upcoming Better Incubation Insights Paper (focus on programmatic level) and the Better Incubation Roadmap (focus on organizational level).

This year, our focus on impact-driven and inclusive entrepreneurship is in large part because we know the challenges the community is facing. We wanted to empower them with the tools that can bring long-lasting resolutions - by increasing the pool of entrepreneurs, diversifying the type of companies they support, and more completely investing in their region's (sustainable and social) economic development.

Laura Lecci, CEO at EBN

Read more about the 2022 EBN Techcamp powered by Better Incubation [here](#).

Three entrepreneurs were selected in September to scale their impact-driven solutions internationally with the support of the Better Incubation Scaling Programme.

Following a 2 steps procedure, Better Incubation Contentst brought to the selection of 3 innovative ventures addressing one or more Sustainable Development Goals and who are willing to explore growing and scaling their innovative solution either nationally or internationally with the support of Better Incubation network of networks.

[Here are the three finalists of the Better Incubation Contest 2022:](#)

- [Salubata](#) (France) >>> France / Sweden
- [ArboTechnologies](#) (Czech Republic) >>> Netherlands
- [Needs Map](#) (Turkey) >>> Italy / Belgium / UK

Back in October they started the scaling programme that consists of remote coaching sessions with IHUB and EVPA mentors and a full incubation week at an EU|BIC located in the targeted destination area.

The three entrepreneurs will pitch their solution to an investors panel during the Better Incubation final event that will be held in Brussels on December 2nd, 2022 within the EVPA Impact Week.

BETTER INCUBATION FACTS & FIGURES | HIGHLIGHTS

5 Communities of Practice (CoPs) with 37 members from 19 countries
5 underrepresented groups ([Women](#), [Youth](#), [People with disabilities](#), [Migrants and Refugees](#), [Seniors](#))

- 11 calls per CoP, amounting to over 80h of online calls
- 15+ guests invited in the calls
- 103 good practices, programs, tools and resources, collected and processed
- 27 empathy interviews, collected and processed
- **21 incubation pilot programs** by EU|BICs and Impact Hubs in 14 countries
- **133 supported entrepreneurs / would-be entrepreneurs**

3 impact-driven ventures selected for the [Better Incubation Scaling Programme](#)

3 online training courses

- Social Entrepreneurship (2021)
- Social Impact Management and Measurement (2021)
- Inclusive Entrepreneurship (2022)

15 regional policy workshops in 14 countries and **1 EU policy workshop**
8 Investors for Impact presented over **6 Switch Pitches**

4 international events

10 inspirational videos

4 publications

- [Better Incubation Best Practices](#)
- [Better Incubation Toolkit](#)
- Better Incubation Insight Paper (coming soon)
- Better Incubation Roadmap (coming soon)

Upcoming events:



Better Incubation at the EVPA Impact Week

In the framework of the EVPA Annual Conference, Better Incubation organises an **EU Policy Workshop** to present the key findings and policy recommendations to European policy makers, social economy and inclusive entrepreneurship experts, investors for impact and incubation practitioners to collect their feedback on how these results can contribute to the implementation of the Social Economy Action Plan.

Moreover, from 14.30 to 16.00, Better Incubation

organises the session **“Project Finale”**.

In a dynamic setting, we will hear policy makers, entrepreneurs, BSOs and investors debating the outcomes of Better Incubation project and share reflections on how different stakeholders can contribute to the cultural paradigm shift towards more inclusive, sustainable, innovative and impact driven European entrepreneurial ecosystems. The session will be opened by Mrs. Brigitte Fellahi-Brognaux | Head of Unit, European Commission DG EMPL, and will see the participation of the winners of the Better Incubation Contest who will share their stories and plans for the future.

Date: 02 December 2022
Location: Brussels, Belgium
More info [here](#)



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