

Towards a more inclusive
and impact driven approach
to innovative entrepreneurship

Better Incubation Newsletter #6 | August 2022

Dear readers,

With the summer at its peak, we are glad to share with you the 6th issue of the Better Incubation Newsletter to update you on the latest project activities, upcoming training and networking opportunities for BSOs, and the scaling-up programme we offer to impact-driven entrepreneurs.

At Better Incubation, the summertime is a very busy period...

We have launched the [Better Incubation Contest 2022 | Scaling Impact](#) to select three impact driven ventures led by representatives of one of our target groups (women, seniors, youth, people with disabilities, migrants and refugees) willing to scale solutions that address SDGs. We will offer the three winners tailored coaching and incubation services aimed at helping them scale their solutions and their impact. **The deadline to apply is September 1st, 2022!**

We successfully concluded the **Better Incubation Training on Inclusive Incubation**, and we recently closed the amazing experience with our Communities of Practice (CoPs) dedicated to inclusive incubation. Last 28-29 June, **CoPs' participants finally met in Prague for a 2-day Bootcamp** aimed at harvesting the learnings of 1+ year of group activities and shaping policy recommendations on how to best promote and support social and inclusive entrepreneurship in Europe. The recommendations will be soon discussed, validated and enriched in **15 regional policy workshops** that will take place in September. The outcomes of these workshops will be consolidated and shared in Brussels on December 2nd during the **Better Incubation EU Policy Workshop**, organised in the framework of the EVPA Impact Week.

We have run the first round of [Switch Pitches](#) that offered BSOs the possibility to connect and informally exchange with investors for impact from Croatia, Hungary, Netherlands and France and **we are getting ready for the second round of Switch Pitches** aimed at presenting impact investing realities from other European regions.

We have released a **brand new section of our website "Resource and Inspiration"** aimed at inspiring Business Support Organisations on how to best serve underrepresented entrepreneurs. Have a look to:

- **the 10 videos showcasing inclusive incubation programmes piloted by EBN and IHUB members in Europe.** Discover them through the words of incubation programme managers, entrepreneurs and local stakeholders that were actively involved in the Better Incubation Incubation Pilots.
- the latest Better Incubation Publications: the **Collection of Best Practices in Inclusive Entrepreneurship Support Programmes;** and the **Better Incubation Toolkit | I want to make my incubator more inclusive, what now?**

We are currently finalising the programme of the event "[UNTAPPED](#)"

INNOVATION POTENTIAL | 2022 EBN TechCamp powered by Better Incubation" a two days event dedicated to incubation managers and practitioners aimed at enabling peer learning and experts' insights, articulated over two topics: Impact-driven entrepreneurship and Inclusive entrepreneurship. The event will take place in **Lipica, Slovenia the 19-20 October 2022**.

Well, quite a lot of information for this 6th issue of the Better Incubation Newsletter. We hope you will enjoy your read!

Check out our website, [subscribe to our newsletter](#) and connect with us on [LinkedIn](#) and [Twitter](#) for regular updates from the Better Incubation Community.

We wish you a great Summertime
The Better Incubation Team



If you are an entrepreneur with an innovative solution to a social or environmental challenge and you are ready to scale it nationally or internationally, join the Better Incubation Contest to grow your impact with a wide community of business intermediaries, investors and other entrepreneurs.

We are looking for innovative ventures with a clear social and/or environmental mission founded/co-founded and/or led /co-led by entrepreneurs representing one (or more) of the target groups Better Incubation programme focuses on: women, migrants or refugees, youth, seniors and people with disabilities.

We are looking for entrepreneurs addressing one or more Sustainable Development Goals who are willing to explore growing and scaling their innovative solutions either nationally or internationally with the support of the Better Incubation network of networks.

Three selected entrepreneurs will be matched with incubation experts that will accompany their scaling trajectory through remote **coaching and mentoring sessions**; will benefit from **a full immersion week at an EU|BIC located in the targeted destination area**; and will **pitch their solution to an investors panel during the Better Incubation final event that will be held in Brussels on December 2nd, 2022, within the EVPA Impact Week**. This event represents the premier event for the investing for impact community in Europe with more than 700+ social investors expected to join. The contest winners will be awarded with a free ticket to join Impact Week and will have the unique chance to pitch on stage in front of social investors to bring their venture forward. Also, travel expenses to Brussels for the contest winners will be covered.

The Better Incubation scaling support has a value of approximately 7000 €, this includes 15 hours of coaching in total from all three networks EBN, Impact Hub and EVPA experts, 1 week incubation programme, and travel and accommodation costs to attend the Better Incubation events and the incubation programme in the targeted destination.

[Check all details and download the Call Information Document](#)

The call closes on September 1st, 2022 (23.59 CET).

BETTER INCUBATION TOOLKIT IS OUT! I want to make my incubator more inclusive, what now?

Better Incubation Toolkit is a comprehensive collection of hands-on tools and methodologies for business support organisations aiming to make their incubation and other business support programmes more inclusive and accessible.

The Toolkit is based on the experience and exchange among members of the Communities of Practice of the Better Incubation initiative. It invites managers and contributors to incubation and other business support services to an honest analysis of their practices and gives them tools to go beyond the usual suspects as participants in their programmes.

Being based on the experiences of the inclusive pilot programmes run within the Better Incubation framework, it is not an exhaustive list but offers itself as a starting point for all business support organisations to go beyond the status quo, i.e., mainstream entrepreneurship.

[Download the Better Incubation Toolkit here](#)

Upcoming events:



UNTAPPED INNOVATION POTENTIAL | 2022 EBN TechCamp - Powered by Better Incubation

EBN TechCamp has a highly participatory and interactive programme, this year focusing on boosting diversity, inclusivity and impact-driven entrepreneurship. Powered by Better Incubation, the event shares the work and best examples of practitioners from across Europe on how to bring incubation services closer to the whole society and how to drive impact on the most urgent topics of society.

Date: 19-20 October 2022

Location: Lipica, Slovenia

Programme and registration link [here](#)



Better Incubation Switch Pitch Series

The [Switch Pitch Series](#) re-start after the summer break!

Join us for an informal conversation between a diverse range of investors for impact and business support organisations with regard to pipeline building.

What can you expect?

- different investment approaches applied by one or two EVPA members,
- collaboration experience of social investors with incubators and accelerators,
- possibility to engage in discussion through an informal space, moderated by an EVPA team member.

Next appointments:

**01/09/22 (12.00-13.15 CET) > regional focus
SPAIN**

Oscar Ugarte Gamboa, Seed Capital Bizkaia
& Xavier Pont Martin, Ship2B

[Register here](#)

**08/09/22 (12.00-13.00 CET) > regional focus
FRANCE**

Jean Michel Lecuyer, INCO

[Register here](#)

**27/09/22 (12.00-13.00 CET) > regional focus
EU**

Markus Freiburg, FASE

[Register here](#)



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